

From Zero to 250 Articles in 6 Months!

Writing High Quality Articles With Speed

Guest Expert Ann Keeler Evans, M.Div.,
The Wedding Priestess

Hosted by Christopher M. Knight,
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<http://EzineArticles.com/>

EzineArticles Expert Author [Ann Keeler Evans](#) Shares Insider Secrets That Helped Her Write Her First 250 Articles in 6 Months!

How'd she do it? Let's find out:

Original motivation to write articles was to build exposure and traffic to her website so she can sell & create more books for her clients.

Blames me for encouraging her to get to the 250 mark because "real traffic life begins at this level"... True. True.

Mentions a lesson from Jeff Herring where he told her to not think about 250 articles, but rather instead think of 50 to get started, then 100 and so forth. Excellent idea to chunk down the project.

Writing Rituals Work!

After 100 articles, Ann got into a daily ritual of writing 1-2, sometimes more articles per day.

Ask yourself, "**Which article writing rituals should I start doing?**"

Ideas for articles come from her underlying goal to help people who have weddings to enjoy a lifelong healthy marriage. She watched what other writers were writing and the kind of traffic they were getting.

Key insight: **Views the articles written by others *only* via her framework of perspective.**

Ann's articles get to the point and include generous use of bullet points, lists and short paragraphs. Makes it easier to digest by her readership.

Took her a while to get to bullet points...
Didn't feel natural at the start.

True "Writing Rhythm" begins at 100 articles or so.

Has used this article writing & marketing process to help her improve her sermons to become more benefit-oriented. Nice!

Discipline is important...

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Resource Box Tip:

Make sure your Resource Box is benefit-driven in the fewest # of words! Include a free report and test using the word "free" in your URL.



[Your Resource Box is located at the bottom of each article.]

**The Article Body is your GIVE;
The Resource Box is your TAKE.**

Word Count:

Writes 400-600 word count articles... Ann is considering turning them into a future ebook perhaps... Is always thinking about ways to repurpose her content.

END GOAL:

To keep writing; just like any other healthy traffic habit.

Uses the EzineArticles author ranking tool to see how her articles compare to everyone else... Motivates her to write more to move up the ranking.

You just never know which article you'll write about will really take off in terms of traffic. Members who write less than 10 articles never really get the chance to see the spikes that happen along the way when you begin having a volume of articles in your inventory.

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Traffic Search Terms really become valuable about 6 months into an articles life, especially when an article gets at least 100-200 views a month (not the norm (*the norm is avg article gets 20-250 views per year*)).

Use your articles that hit the traffic home runs to drill into the traffic search terms to figure out what future articles should be written about.

When starting out:

You don't know what you don't know.

You must write your way into "knowing."

Writing articles daily is part of her ritual and it can become part of yours.

What To Write About:

Your early articles are so passionate and you try to tell everyone everything you know... Forget that. Instead, focus on delivering unique tips in each article and it's better to write a higher volume of articles than it is to write high word count articles.

Use writing articles in volume to help you expand your knowledge of your own craft. Ann discovered her best USP (*Unique Selling Proposition*) and some phrases that have become part of her core teaching principles via writing articles.

Another benefit of writing a high volume of articles:

SPEED: Her article writing speed has significantly improved concurrently with the increase in quality of value that each of her articles deliver.

Who has time for writers block when you have so much to offer your reader!

Another benefit of having 250+ articles:

Your article reports becomes great market research as to which topics and ideas have the most impact with your target market.

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Your Article Writing Call To Action:

If you don't have an account yet,
go here to sign up for free:

<http://EzineArticles.com/submit/>

And create your profile (takes about 2-7 minutes), upload your author bio and author photo and then submit your first (10) quality original article submissions.



If you already have a free account,
go here to log in:

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The team at EzineArticles.com looks forward to reviewing & approving your article submissions this week so that we can get you more traffic to your website and more exposure/credibility for you and your brand!

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