



**CAUTION: Due To Extremely High Conversion Rates This E-book Will Heat Up Your Bank Account In Record Speed**

**In Less Than 10 Minutes You Will Know Exactly Why Easy \$40 Will Be The One Site You Will Continue To Make Profits Over And Over Again With**

Hello Friend,

You have made an extremely profitable decision to download the Easy \$40 Profits Plan E-book.

Think you have heard all this before? Well hang on and I will prove to you that everything I am telling you is true.

### **The Road to Nowhere..**

Making money on the Internet is very easy if you know how.. the problem is that it is very rare to find anyone who will show you exactly how they do it, and when they offer to take you by the hand, they first want you to offer them huge amounts of money. Even then what you usually find is that they had a huge list already built or they are tight in the Guru community so all they had to do was make a few phone calls and bada-bing badda-boom they get cash rolling in at lightning speed.

You and I on the other hand have spent the money and struggle like crazy to generate even one sale. We find ourselves once again on the road to nowhere.

So what's the answer to the daily question we ask ourselves, "How in the heck can I make some money?" I know other people are doing it every single day, why can't I get a piece of the action?

### **Why Easy \$40 WILL Work For You**

Here are the key elements that make the Easy \$40 Profit Plan so powerful:

1. You did not have to put your name and email into any form in order to download this Free ebook. Sales are lost more for that one reason than any other single objection. The last thing most people these days want to be added to is another list just to get some information. So any objection to downloading is really a moot point.
2. Not your typical run of the mill sales page. When the development of sales pages began many years ago they were a huge breath of fresh air compared to the 10 and 20 page websites that were the standard. However, like everything most people have figured out the same standard pattern....

- Headline
- Problem
- Testimonials
- More problem
- Testimonials
- Solution
- Benefits
- Testimonials
- Buy-Now special price
- Bonuses
- Guarantee

Let's face it, does it really matter to you how much money someone else is making or basically being told right from the get-go that you have been a failure until now because their site has some super-secret solution to your inability to prosper?? NO!!!

In today's society we want to know exactly what we are getting with the least amount of time spent trying to figure it out. If you can't realize every benefit to the product in 10 minutes or less you are probably going to close the page and move on.

You must have a simple, straight-forward plan that anyone can follow and complete without any difficulty whatsoever. You must know going in that you are capable of doing exactly what is laid out in the plan. If you doubt your ability to do so then chances are you are not going to purchase. Or even worse you got sucked into the sales pitch, spent your hard earned money and then found out you can't do what the plan instructs you to do.

Price-point! As you will see, most everyone can afford and thinks nothing of spending the \$40 to get their hands on their own Easy \$40 Profits Plan because it just makes sense. You will know exactly what to do and what you can expect in profits before spending a dime.

**Fact: Website Visitors = \$\$\$\$\$\$**

Let's cover some common sense issues. The more traffic you can drive to your website, the more chances you have to get the sale. Make sense? Of course it does. It's simple math.

Side note: Over 75% of the people that read this exact e-book not only purchase the huge download package but more importantly also go on to consistently make money day after day. The reason why will be revealed shortly.

Back to visitors... If you knew without a doubt that you could get your Easy \$40 website link in front of 150,000 people a month do you think you would stand a very good chance of getting them to download the free e-book and then buy from you?

Check this out.. If you knew there was a way you could get massive traffic sent to a website that..

- you did NOT have to build
- you do NOT have to host
- you can promote without having to write ads or emails?
- you can make a lot of money from, using a super simple "Step-1 copy, Step-2 Paste, Step-3 Profit" System...

... wouldn't you jump at the opportunity??

Absolutely!! And that is exactly what you now have before you. This is exactly why the conversion rate is through the roof. Easy \$40 works for every single person not just the ones that have a list or know the right people.

Fast \$40 members benefit from a huge advantage over all other reseller programs and find it much easier to get sales flying in day after day because we have set up the perfect "no-brainer" system to keep the traffic coming. In fact, 75% conversion rates are not at all uncommon.

### **..Okay, Time For Math Class**

OK, enough fluff, we all hate it and really only care about the money so let's look at some quick figures.

I am going to cover the real numbers based on the exact proven plan. If you decide to advertise in other ways, the profits very well could be much higher.

With my system you WILL get your series of pre-written emails sent to approx 150,000 hot leads a month. Unless the recipient opts out they will continue to receive an email from you 7 times to drive them to your download page..

In a Perfect world this would mean you would have 1,050,000 chances per month of having real people visit your website. I think we can both agree that is a heck of a lot of potential visits per month.

Now we obviously DO NOT live in a perfect world so let's start cutting the numbers down to something a bit more realistic.

Let's say that out of the 150,000 people that are receiving your series of pre-written emails a month, only 10% even bother to open your email and click the link to go to your website. That would be approx 15,000 visitors that land on your site per month. Now let's say that 10% of them do exactly what you did, and by the way if you are wondering if anyone will download and read this e-book, it is pretty darn obvious they will since you are reading it now and you are not the only person on this planet that wants to make more money.

Where were we? Oh yeah, so we now have approx 1500 money-hungry people who have downloaded your e-book. Keep chopping.

Let's say, and I have to do this, or you will think I have lost my mind trying to convince you that the conversion ratio is really better than the numbers we are working now, that only 10% of the people that read this e-book decide to purchase. If my math is correct that should be approx 150 sales you have generated for the month, at of course \$40 each.

Guess what??  $\$40 \times 150 = \$6,000$  a month in income!

Sound to good to be true? You are absolutely correct, yes it does. So let's cut the numbers down a bit more to something more believable...

... keep reading, we're almost to the really good part..

Let's just say for the sake of argument even though the sales continue to be better than what I'm going to show you now, that out of 150,000 leads and 1,050,000 emails going out each month that only 50 people decided to purchase your Easy \$40 Profits System, you would still make an additional \$2,000.00 a month. The numbers don't lie.  $\$40 \times 50 = \$2000$ . Want to slice the numbers one more time? Here we go How about just 10 new sales a month  $\times \$40 = \$400$ . Can you put that to good use? Without a doubt.

### **One Up Madness!!**

There is no doubt that One-Up systems are great for earning regular additional income. The problem with them typically is that they do not have a pre-built-in system for driving traffic to the site, so the participants are always concerned about losing their first sale because the average marketer only knows a few people that can get involved. What usually happens is someone will find what they believe will be a dud marketer or they will sign their husband or wife up as their first and then never work that position so the one up only happens once.

With Easy \$40 the problem has been eliminated since sales are generated by the leads, which means the one-up \$40 payments can keep coming over and over...

If you averaged 10 sales a month, an extremely conservative number, and they did the same you would double your income for the month since 9 of them would up their first sale to you.

Look what happens the second month . You get another 10 sales and they up their first and at the same time the first 9 that were up to you have their first to up to you as well so you would have 19 more one up \$40 payments coming to you for the month. It just keeps growing from there.

### **Wait!! I Almost Forgot The Best Part Of The Plan!**

Making one time sales on a consistent basis is great!! However what if you knew that everyone who purchased your Easy \$40 Profits system was also going to earn you an additional \$10 per month in "residual income"?

WOW!! Now we are talking. When I told you at the beginning that Easy \$40 plan was different I meant it. Usually the only way to generate any more income from a one time purchased product is to add the person who purchased from you to your list and then follow up with them later and offer them another product. While you can certainly do that we have built a monthly residual income right into the plan itself. Everyone who buys your Easy \$40 Profits Plan will create the residual income for you because they will use the exact plan to generate their own screaming fast profits just as you are doing.

Quick Numbers again...

Let's say that you are making the 10 sales a month I mentioned above. Your 10 sales a month result in \$400 in profits, now add to that a residual income of  $\$10 \times 10$  a month. Well, now you have just made an additional \$100 for the month but next month when you do it all over again and add another 10 sales you will jump to a \$200 a month residual income.

By month six you should be making a minimum of \$600 in residual income plus your \$400 in sales each month which means a profit of \$1000 for the month!!

BUT REMEMBER WE JUST WENT WITH A WAY, WAY, WAY BELOW AVERAGE NUMBER OF SALES OF JUST 10 A MONTH OUT OF 150,000 leads and 1,050,000 EMAILS and not counting any additional advertising you do on your own.

Let's look at another but still extremely conservative figure of just 50 sales a month.

50 sales x \$40 = \$2000 in sales profit + an additional \$500 in residual income!

Let's say you maintain that average for just 6 months. Your earnings?

6 x \$2000 = \$12,000.00 + a fantastic residual income of \$3000 a month!

### **Okay, Here is the Easy \$40 "Step-by-Step" Profits Plan:**

1. Join Easy \$40 Now for \$47
2. Join our lead providers website for less than \$12 a month. You will have access to over 150,000 real, qualified, full information, leads every month.
3. Join our Auto responder website for \$20 a month and simply copy the leads from the leads page and then paste them into your responder and click send. The responder will be loaded with the pre-written emails. All you have to do is go to your leads website each day and spend about 10-15 minutes copying and pasting them into your responder. Call it a day you are done.

### **So I Guess You Want To Know Exactly What You Are Getting For Your \$40..**

First, you will get your very own branded copy of the Easy \$40 website and e-book that you can give away to everyone you know.

Step by step videos that will show you how to brand your site. How to go to your leads site and copy the leads and then go to your responder site and paste them in and send the email out.

You also receive 25 of the hottest most informative and top notch traffic pulling e-books and software products on the net today, at less than \$2 a piece. These are not "worn out get them anywhere" products. I use the techniques, strategies and software on a regular basis to drive ton's of additional traffic back to my Fast \$40 website to generate even more, higher daily profits.

So... What now??

All you have to do to get started is click the "Order Now" button below to go to the join/purchase page..

After your purchase, you will instantly receive a login to your own Easy40.com backoffice, which will of course get you instant access to all your great new e-book downloads, plus you will receive your Easy40.com affiliate links, your own Easy40.com website, and of course, a copy of this e-book branded with your own Join link!

Click the button, make your purchase, and we'll see you on the inside...!

