



MemberTeam

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Special report -

How to Make a \$14,985 Monthly Profit Completely On Autopilot with Your Own Long-Term Membership Site

Dear colleague,

The aim of the report is to show you a potentially **very profitable** business model where you can build a solid, long term Internet business on a shoestring budget.

Just to put you in the picture: There are already a number of online business people who are making **six figures or more** with this business model!

You will learn how you can make a very comfortable monthly recurring income with your own membership site without wasting a lot of time and thousands of dollars with expensive scripts and web site software with a steep learning curve.

You will also find how to set up this incredibly simple Internet business within One Day!

You will learn...

- **How to easily make \$14,985 - or more - every month on autopilot!**
- **How to set up your own membership site in 24 hours or less!**
- **How to get started for less than \$150!**
- **Why your members will absolutely love your content and how you can "persuade" them to stay on as members long term!**
- **How to set up the site to run completely on autopilot!**
- **Where to find an ongoing supply of high quality content for your site!**
- **Where you can find a great web host and FREE web site software!**
- **How you can easily build a network of membership sites each pulling in \$14,985 or more per month on autopilot!**

If all this excites you, let's get started!

Introduction

Membership Sites

Membership sites - or subscription web sites - are taking the Internet by storm. And it is not hard to understand why as a successful membership site can be a very lucrative business model:

People sign up to your web site and pay you a monthly subscription fee to access the contents of your site. The subscriptions are deducted automatically and the site can to a large degree be run on auto-pilot.

The problem, however, has been that setting up a traditional membership site can easily turn into a very drawn out exercise.

Here are some reasons why:

1. Building a traditional membership site can be very pricey. You often have to invest in a costly software package that can run into thousands of dollars for a good one. More inexpensive scripts are normally inadequate.
2. The software you have invested in is more often than not very complicated to learn for the average person (even though the supplier of it will claim it is very easy to learn). The result is that you can spend weeks and sometimes months to get your site up and running.
3. Filling a traditional membership site with content before launch takes time and energy. You normally need to add quite a fair bit of content to make the site interesting enough for your would-be subscribers.
4. Setting up a merchant account for a traditional membership site can also be quite pricey and complicated.
5. Finally, maintaining a traditional membership site takes a lot of your time. You have to manage forums, passwords and subscriptions and a number of other regular tasks. You also have to continuously add new content to keep your subscribers happy - and having to come up with new articles and other content on a regular basis can add a lot of pressure to you.

People give up

All these factors are reasons why so many keen membership site builders give up half way through building their sites and never come to the launch stage. Some people never even get started.

Subscribers lose interest

Another problem with the traditional membership site model is that *subscribers* tend to lose interest after a while and move on.

Unless your site is on a very tight niche topic, the competition on the Internet is fierce and holding on to subscribers is getting harder and harder.

A statistical fact is that subscribers not very often stay on longer than a few months and very rarely as long as a year.

The solution

So what is the solution? Undoubtedly the membership business model where you receive a monthly income from paying subscribers is a good one.

The solution is very simple:

Create a "**Long-Term Membership Site**" – The Ultimate Membership Site Model!

What is a Long-Term Membership Site?

As the name indicates, with a Long-Term Membership Site (LTM) the structure of your site and what you have to offer virtually "persuades" your members to **stay on for a long time**.

They simply have to stay on if they want to keep receiving the content they need to keep their own business running!

How do you accomplish that?

You operate as a **wholesaler** of the content your members use for the daily running of their own business. Your membership site simply is a provider of the content that your members are dependent on to build and run their own web sites.

Easily set up...

An LTM Site is easy to build and maintain and can be set up in 24 hours or less:

1. You don't have to spend weeks, or months to build and design your site. You can literally have your site up and running within hours!
2. You don't have to build the site with expensive and hard to use software.
3. You don't have to worry about first creating, then filling the site with masses of content before launch.
4. You don't have to attend to a dozen of more different tasks to keep your site up and running.
5. You don't have to worry about writing and adding four or five fresh articles to your site week after week – you simply add **ready-made content!**

All you need to run your own LTM site are these four basic elements:

- **A sales page**
- **An auto-responder**
- **A system to handle the recurring billing**
- **Content** (but not in the traditional sense through article writing)

Becoming a 'Content Wholesaler'!

There are all types of content that you can fill your membership site with. Traditionally you write articles, you offer various services through your membership, you sell physical products or you provide digital products for download.

All of those membership models work, but they generally require a lot of input from you as the webmaster. A traditional full-blown membership site as a rule turns into a full time job. There's nothing wrong with that – unless you would like to do other things with your life than being stuck with your business 24/7.

What if, instead, you operated a membership site as a **content wholesaler** – and the content was provided to you **ready-made** to upload to your site?

What if all you had to do to keep your site up and running was to offer a monthly download of this content to keep your members happy?

No worrying about writing articles, managing forums, passwords and subscriptions and all the other regular tasks of a traditional membership site.

What type of content are we talking about?

There are many types of content you can offer for download, such as website templates, eBooks, document templates, spreadsheets, checklists etc.

In this report we will look at the great potential of **Private Label Rights (PLR) Articles**.

[**Sidebar:** PLR Articles can very easily be turned into **100% original eBooks, audios and even videos** with a very high perceived value to your members. We will go more into depth about that in a moment.]

PLR Articles

People who are looking to improve their businesses first search for **information**. What if **you** could be that trusted source of information?

An ongoing problem you face as a webmaster is coming up with content for your site and especially **quality articles**.

One solution is to write your own articles, but this is time consuming and takes a lot of your precious time - time that you may want to spend in other ways.

You can outsource the article writing to ghost writers, which in many cases may give a poor result, plus you have to pay \$10 or more for just **one** article.

You can also use reprint articles which you find in several article banks such as ezinearticles.com, which can be a great resource. There is one catch though: You have to include the author's resource box when you publish the article which as a result drives traffic away from your site to theirs - which is not a desired result. You want your visitors to stay on **your** site, that's how **you** make business!

Another solution is to use PLR articles...

PLR membership sites have been flourishing over the last 2-3 years and it is easy to see why:

Webmasters crave content for their websites

However, a problem has been that a lot of these membership sites churn out very poor quality articles that more serve to hurt a web site than to give any noticeable benefit to the webmaster.

What if **you** could access huge packages containing the kind of articles that thousands of webmasters are craving for?

What if **you** could offer these article packages from your own fully automatic membership site month after month, year after year?

You would be running the Ultimate Internet Business!

The perfect Internet business model

Here are the simple mechanics of the LTM Site you would be operating:

- 1. You advertise and sell access to the membership**
- 2. You upload content to the site once a month (less than half an hour's work which can be outsourced)**

That's all there's to it!

It is as simple as that - and it is the simplicity that makes this business model so successful.

It is simple for you as the provider to set up and run and it is simple for your subscribers to understand and benefit from!

We will now look at how you can **set up - and profit wildly from** - your own LTM Site...

How to easily make **\$14,985 - or more - every month on autopilot!**

The factor that is most important to you as you as you investigate any new business model is the income potential.

Here is how you can easily profit **\$14,985 every single month with your own LTM web site:**

You offer a monthly membership for a low \$49.95 to the first 300 people to sign up. Your pitch is that '**only 300 people will access the content (PLR Article Packs)**' you offer. This way you create urgency among visitors to your site which greatly improves the chances that they will sign up.

As soon as 300 people have signed up (and believe me, you'll easily sign up 300 people) you make a monthly $\$49.95 \times 300 = \$14,985$.

[Sidebar: **Or you could make \$24.975 per month!** You could make the same offer to **500 people** instead and make $\$49.95 \times 500 = \$24,975$ per month. You set the rules – and the prices!]

As I just mentioned above the only task you have to undertake to maintain the site, is once a month to upload the monthly content – a less than 30 minute exercise – which easily can be outsourced if you can't find the time to do it yourself... in which case you've got yourself a completely autopilot Internet business.

You have to admit: Even if you do the uploading yourself, you've got yourself a pretty easy to run business!

How to set up your own LTM site in **24 hours** for less than **\$150**

You've now finished the hard part: Coming up with the business idea (building an LTM site and setting up as a content wholesaler). The actual setting up of your LTM site is the easy bit.

You'll need the following pages for your site:

1. Your "Home" page where you've got your sales letter.
2. A "Contact Us" page where you've got your contact details.
3. A link to your subscription form which is set up with Clickbank.com (see below).
4. A "capture page" with an opt-in form for your autoresponder where your customer is taken to after his order is processed.
5. A fulfillment page where your customer can download the monthly article packs.

This is how your site will be operating:

1. A visitor arrives at your site and reads the sales letter.
2. The visitor is interested and clicks the order link.
3. He arrives at the subscription form and submits his details.
4. As soon as the order is processed, your new member is taken to your capture page where he enters his email address for a monthly notification about new article downloads.
5. The subscription is processed and he is taken to the download page for his initial download.
6. Once a month he receives the download link to that month's article pack.

P.S. I don't know if you noticed, but during this process your new member has entered his email details, which gives you the possibility to give him notifications on any new products you've got to offer.

As a matter of fact you've added another name to your opt-in list. Building such a list is the lifeblood of any Internet business!

The tools you need for an easy set-up:

Hosting

Here is a link to a hosting service which instantly provides you with most of the elements you need: ThirdSphereHosting.com.

Some of the many features that ThirdSphereHosting.com offers are...

- ✓ An easy to use control panel
- ✓ Password protected pages (so you can have a member's area)
- ✓ An impressive 500 megabytes of disk space
- ✓ 30 gigabytes bandwidth (enough to run a fully loaded multimedia-enabled website)
- ✓ Unlimited email accounts and aliases
- ✓ Web-based file manager
- ✓ Great customer service

...all for a low \$24.95 per month!

Also included is...

FREE website building tools

Included in the price you also get access to their **Web Design Center** with a section of easy-to-use website building tools to design your site like a pro – in minutes!

FREE professionally designed templates

To get you started even faster you get free access to a collection of eye-catching templates. Just grab the one you like, type in or paste in your sales letter and click 'Save'.

Domain name

You can register your domain name with ThirdSphereHosting.com for **\$10** - or if you prefer, you can register with godaddy.com for **\$9.95** and then upload it to ThirdphereHosting.com.

Recurring Billing Account

Clickbank.com offers an ideal set-up for this type of membership sites. My recommended option as they will process your recurring billing membership seamlessly.

Cost: A one-time **\$49.95** activation charge

Autoresponder

You need an autoresponder service to deliver your automated messages (so that you can stay in touch with your members, such as telling them when the new monthly downloads are ready). I use Aweber.com and recommend them.

Cost: **\$19 per month**

Content (PLR Article Packages)

My recommended source of PLR Article Packs is MemberTeam.com where you can access a massive 1500 unique Search Engine Optimized PLR Articles every month which you upload to your site in less than 30 minutes.

Cost: **\$29.95 per month**

There you have it – and you will find that the whole process of setting up the site and filling it with the initial content is easily done in less than 24 hours.

Total start-up costs: \$133.80

Monthly expenses: \$73.90

The monthly expenses are a low \$73.90, which includes a fully operational LTM web site jam packed with a massive supply of monthly content you can offer your members as a wholesale operator!

What other type of highly profitable, autopilot business can you run this easily on such a small budget?

Why your members will absolutely love your content and how you can "persuade" them to stay on as members long term

There are many suppliers of PLR articles online. I've already mentioned my recommended source MemberTeam.com.

Here is what you will receive as a member of MemberTeam.com for \$29.95 per month:

Articles

A massive 1500 unique Search Engine Optimized high quality articles every month.

You receive 6 different PLR Article Packs every month across 6 tested and proven niches. Each of these packs contains 25 unique variations of 10 articles – in other words you receive 1500 unique articles every month.

The 6 packs get uploaded to a reserved part of the [Download Area](#) at the beginning of every month. **Old content is removed** at the end of the month and then get replaced with next month's packages.

In the packs you also receive (this is what you offer YOUR members):

QA's - Question and Answer Articles

Many of the packages contain question and answer articles which contain the most popular questions and answers on the topic. This is a great resource to use on your web site in conjunction with the topic articles.

Recommended Affiliate Products

Included in many packages is a list of top paying affiliate programs that you can promote with the articles. All the research work has been done to help you to *immediately* monetize your articles with these quality affiliate products and services.

Keywords

Another great feature in most of the packages is a bonus spreadsheet with highly targeted keywords. You get three separate groups of keywords: Primary Keywords, Theme Keywords and Synonyms.

The keywords have been found through extensive research and by using some of the most advanced technology that is available.

Header graphic

Most packs offer a professionally designed header graphic for easily and quickly setting up a web site on the topic.

Cover graphic

We also include in many of the article packs a professionally designed cover graphic in jpg. format which can be used for e-books.

As you see, you get a massive and a very complete deal within each article pack!

What can your members do with thousands of PLR articles in dozens of niche markets?

The question is more like... "What can't they do?"

Here are a few suggestions:

- **Use as content for their site.** They can impress their readers with high quality articles. They will save a lot of time by not having to write their own content.
- **Build niche mini sites.** Make an auto-pilot income through AdSense ads, affiliate links, banner ads etc. A potentially highly profitable business model!
- Offer the articles as **product bonuses.**
- Use the articles in their **blog or in their newsletter.**
- Include the articles in **e-courses or e-books or create a free report.** Package together some articles on a specific topic, edit and convert it all into a useful PDF report. Monetize with affiliate links, product links etc. or as an incentive to sign up to their list.

Or...the ultimate solution:

Encourage your members to build their own membership sites!

All the above suggestions are great, but as an LTM site owner there is one use of the article packages that you should above all encourage your members to utilize (remember you want your members to stay on *Long Term*):

Remind your members what an incredible resource they've got with the massive article bundles they receive every month and how they very easily can **create their own, original re-sellable products.**

You can show them how they can **build their own membership sites offering 100% brand new, original eBooks or small reports** easily created with the article bundles they receive. These books and small reports could be offered to their own members with full PLR rights.

Here's how they can easily and quickly make a quality eBook with one article bundle:

Bundle together 10 articles on one topic. Then edit and make the articles flow into a special report. If they want they can include affiliate links or product recommendations for backend profits. When this is done they convert the information into a PDF file. Here's the link to a free PDF converter they can use: pdf995.com

They can use the cover graphics they have received for this new eBook, or if they want to create a completely unique, new eBook with a 100% original cover give them this link where they can get a new graphic designed for a low \$37: Ecoverartist.com. This is the service I use to get new eBook covers made.

Another, just as lucrative option is to turn the article bundles into **small reports** that they can offer their members with full PLR rights.

Why small reports?

They can turn article bundles on one specific topic into a series of related small related reports to offer the targeted audience.

If they choose the titles right, they can have a natural flow from the first report to the last. They can later be turned into a larger, higher-price item.

For example: Weddings are a timeless, huge topic. They could do a series of small reports about **wedding photography** that most people who is preparing a wedding would jump to buy.

The first 5 reports could be answers to the most asked questions related to wedding photography:

- ✓ How far in advance should I book a photographer for my wedding?
- ✓ What are the advantages of hiring a professional?
- ✓ How do I choose a photographer for my wedding?
- ✓ What kind of photo styles do photographers usually use at weddings?
- ✓ After I have chosen a photographer, what other questions should I ask him or her?

Other topics could be...

- ✓ Selecting a Professional Wedding Photographer
- ✓ Professional Wedding Photography Is It Necessary?
- ✓ Wedding Photography Videography and Making the Choice
- ✓ Choosing a Wedding Photography Package
- ✓ The cost involved with hiring a Wedding Photographer

These reports could be sold separately or they could be bundled together as an authoritative resource for this target market.

You get the idea?

Other options are to make audio books from the same reports, or your members could make physical products such as DVDs or CDs that could be mailed to their own members. By turning the reports into physical products, your members will possess products with a higher perceived value.

These kinds of eBooks, small reports, DVDs and CDs could be offered for sale to members and non-members via a shopping cart as well.

NB! It is important to reserve the main part of the collection to be accessed exclusively only by members in the member's area and to inform both members and non-members about that.

What a great resource to offer your members!

What an easy way for your members to acquire their own 100% original, fresh products to offer their own members.

They'll love your content for its outstanding quality and resourcefulness!

As they build their own membership sites you have automatically created a **long term demand** for your article bundles.

To keep their sites running they will need to stay on loyally as members of your site. It all works like clockwork and everybody is happy!

[**Sidebar:** I haven't mentioned this before, but I will only briefly remind you that all these ideas I mention that you can propose to your members obviously are ideas **YOU can use as well!**

You can also go the extra mile – if you want – and create brand new eBooks the way I have just described.

You can even outsource the entire design process of such eBooks if you want to stick with the 'fully automatic' philosophy. Or you can create small reports, audio books, DVDs, CDs... The sky's the limit!]

We have now reached the real exciting part...

How you can easily build a network of membership sites each pulling in \$14,985 or more per month on autopilot!

So far we have discussed in detail how you can utilize the article packs you receive as a member of MemberTeam.com.

Has it yet dawned on you how huge the packages are? You receive 6 packs each containing 25 different versions of 10 articles – or a solid 1500 different articles each and every month!

With such a massive resource why stop at only *one* membership site?

What if you repacked the article bundles into smaller bundles of 5 versions of the ten articles? This way you could present 6 packs each containing 5 different versions of the 10 articles 5 times. In other words you could build 5 different sites each offering 300 different articles.

Or you could make a large number of eBooks as described above to offer on an even larger number of sites. These sites could still be LTM sites as you could suggest to your members to make their own membership sites, re-title the books and change the graphics to make 100% unique products to offer on their sites.

Or you could create DVDs or CDs and make multiple membership sites each offering 'The DVD of the Month' or 'The CD of the Month'!

The possibilities are virtually limitless – and all the time keep in mind that any redesign process can be outsourced!

Let's look at some possible scenarios:

If you had 5 different LTM sites each pulling in \$14.985 (\$49.95x 300) – you'd make \$74.925 every month!

If you had 5 different LTM sites each pulling in \$24.975 (\$49.95x 500) – you'd make \$124.875 each month!

If you had 10 different LTM sites each pulling in \$24.975 (\$49.95x 500) – you'd make a cool \$249.750 each and every month!

Limitless possibilities

Remember that having 25 variations of each original article gives you a myriad of combinations to bundle together your own unique article packs to set you apart from your competition. Also remember that you get fresh article packs every month and the old ones will be removed. Both these factors give you the possibility to separate yourself from the rest!

Get started right away!

Whatever you choose to do – make sure you get started **right now** while it's fresh on your mind. Don't procrastinate. Procrastination is the main reason people fail to succeed with any new business set-ups.

I have made an easy-to-follow roadmap for you to follow. You have got all the start-up instructions and I have showed you where to find all the tools you need. You also know where to find the content you need for your new LTM Site. It barely comes any easier – or cheaper.

Frankly, if you don't think you can afford a budget on way below \$100 a month to potentially make a significant amount of money online with a genuine and proven business model, you may need to reconsider your ambitions of starting your own online business.

P.S. Remember this:

As soon as you have set up your first Long-Term Membership Site it will be there to provide you with an ongoing revenue stream for a long time to come and it's all on auto-pilot. You can then over time build a whole network of sites.

It really is the perfect business model – and much, much easier to run than a traditional membership site.

Imagine this: You have 300 members, all paying you \$49.95 per month. That is a cool \$14,985 per month. Imagine if you had 500 members, or 1000 members...

Do I need to urge you on any more?

Good luck with your new enterprise!

Appendix

To help you get started RIGHT AWAY...

As a thank you for taking the time to read this report I am going to give you a...

FREE Membership Site Template!

I am going to give you a FREE membership site template which you can use for your first and any subsequent LTM sites. This is simply to assist you with getting started as quickly as possible.

You can [go here](#) to download your free template.

CONTENT FOR YOU SITE

Build your new site – starting TODAY!

If you want to give yourself a unique opportunity to set up your first fully stocked Long Term Membership Site within the next 24 hours – [click here](#) to sign up to MemberTeam.com with our secure online subscription form.

You'll instantly access the MemberTeam.com member area to download the PLR Article pack of the month.

Join Now While Memberships Are Still Available At The Low Rate...

NB! I urge you to sign up to our **limited time** offer of an exclusive membership for a low \$29.95 per month.

The price will very soon go up to \$47 per month plus a \$95 sign-up fee.

[Sign up](#) right away to secure your membership and lock in at the low rate. You can cancel anytime. You are guaranteed to stay at the low rate as long as you remain a member.

Don't miss out!

See you on the inside!

Roar Jelstad

<http://www.MemberTeam.com>